

eco salon
SUPPLIES

2023
BESPOKE
EDUCATION



it's time to connect

Our 2023 Bespoke Education Program has been created to CONNECT. Connect with our land, environment and community.

We want to empower you with the tools to be apart of the new era of hair professionals, to be ECO WARRIORS. ECO WARRIORS who are working with us to save planet earth and the future of the hair and beauty industry, while creating incredible hair!

We have designed an education offering to support you and your learning and training needs. Whether it is face-to-face or online, we have a pathway ready to connect with you.

Bespoke education is offered to all of our salon partners, and can be tailored to the individual and their needs. Have your whole team involved, or just 1 lucky staff member.

To book in your bespoke technical education, please speak with your Procurement Partner.



SOPHIC





SOPHIC STORY

Available in salon and online

Discover SOPHIC as a brand, its values and commitment to sustainability both in and outside of the salon. Leave inspired to tell the story of the products, the results of a collective effort of Australian scientists, farmers, indigenous communities and industry experts.

COLOUR DEMO

Available in salon only

Welcoming a new colour range into your offering can be daunting, we are here to smooth the transition! Over 4 hours, experience the rich vibrant hues, perfect grey coverage, and shimmery blondes that SOPHIC Conscious Colour System offers. With 3 models, learn inside tips and tricks from passionate Sophic stylists, who use the products day in, day out!

CARE RANGE

Available in salon and online

Experience SOPHIC's care range in an engaging, interactive environment that takes you beyond the products, and engages you in the care and innovation behind every SOPHIC product. Enjoy a sensory experience that promotes discovery as you are immersed in the brand, and leave ready to shout SOPHIC Care's praises from the rooftops!



CONCIOUS COLOURING

Available in online only

Busting at the seams to try SOPHIC, but can't wait to see a colour tech!? Salon life is hectic, we get it! Over 1 hour, go through the ins and outs of SOPHIC's conscious colouring system online with an experienced SOPHIC colour technician. Leave the call ready to create sophisticated and elevated looks for your guests with a lighter footprint.

FOR THE LOVE OF COLOUR

Available in salon only

So you love Sophic, but you want MORE!? This is the session for you! Designed to push you beyond your current knowledge and to further your technical skills, address challenges and deliver phenomenal results. Completely customized to your salons needs, you will strut back to your station with a new found confidence, ready to transform your guests!



O
WAY



OUR WAY: OWAY

Available in salon and online

This session is designed to help participants lead the OWAY movement in their salons. From the green chemistry that only OWAY provides to the sustainable values of business and its full life cycle philosophies that play such a large part in the fundamentals that are OWAY. Participants will leave with a hunger to know more, and the excitement to share their passion with others.

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STYLE AND CARE

Available in salon and online

Over 1 hour, learn to implement the fundamentals of OWAY's manifesto, of creating concentrated products, rich in active ingredients so that, in salon and home, so the perfect products are used in the right quantities, thus avoiding waste. We will cover everything from what each product is designed for, what hair type to use them on, to active ingredients and how they effect the hair.



USING HSYSTEM

Available in online only

Want to get your hands dirty with your new colour range? Have a new stylist in the salon? Need a quick refresher? Using Hystem is for you! Over 1 hour, be introduced to the world of colouring with Hystem, the revolutionary system that uses green chemistry to provide the best hair service yet. Learn how to implement the pre-colour, colour and post colour tools that the Hsystem provides into your offering. Understand how Hcolour can be used to its full potential, and hear tips and tricks from experienced OWAY stylists who use the system day in day out.

HCOLOUR LAB

Available in salon only

Find new confidence in colour, to take your work and creativity to new heights. For those that love OWAY, and want to reignite their creative passion. Customizable to your salons needs, push your team past their current knowledge to further technical skills, address challenges and deliver incredible results. We will share salon friendly techniques, tips and tricks to help you get the most out of every service, everyday.

HSTRAIGHTEN

Available in salon only

Introducing the latest in smoothing and taming with OWAY's Hstraighten. We will cover this products purpose, active ingredients and how to use in the salon. In addition to this, we will teach you how to manage client expectations and introduce the home-self care routine for ongoing maintenance.



ecosalon
S U P P L I E S



SPECIALITY TREATMENTS

Available in salon and online

Discover our holistic in-salon treatments to elevate your clients salon experience. Learn how to diagnose scalp conditions with the help of a hand held tricho-analyser and how to select the right treatment and products for your diagnosis. We will cover each treatments purpose, active ingredients, components, preparation and ritual.

RETAIL SUPERSTAR

Available in salon and online

You know the products, you LOVE the products, but they still aren't walking off the shelf. Learn the secret in having your clients becoming loyal converts advocates for a more sustainable hair routine. We will give you a hint, its about not selling anything at all! (Oh shhhh, we have said too much already!)

TROUBLE SHOOTING

Available in salon and online

Looking for your next favourite styling cocktail? Wanting the perfect creamy toner? Looking for inspiration for your next copper fantasy? Do you need some guidance in how to WOW your clients? We would love to help!